

## General Evaluation Criteria Text

# General Evaluation Criteria

When determining if your proposal is a fit with the Foundation's policies, objects and priorities, please start by answering the following questions. These questions are the key criteria used by the Foundation to assess your application and will be the starting point for your conversation with a Grants Coordinator.

1. Have you reviewed the Foundation's website including the [objects](#) and [policies](#)?
2. Are you a non-profit organization?
3. What is the purpose of the project, including:
  - a. Target population;
  - b. What needs is the project addressing?
  - c. How were these needs identified?
  - d. Rationale (do you have research to show why your strategy is considered the best or promising practice?);
  - e. What are the expected outputs of the project?
  - f. What are the desired outcomes of the project?
  - g. How will this project specifically benefit Albertans?
4. How does this project differ from similar projects/programs currently being offered in the community?
5. How does the service fit with your organization's mission/mandate?
6. What is the organization's capacity and experience in delivering this type of service?
  - a. Who will be doing the work and what are their qualifications?
  - b. If staff recruitment must take place, what is the plan of action and timeline for this?
7. How will the project and services be publicized?
8. How will you evaluate the project's success in meeting its desired outcomes?
  - a. What processes will be put in place to monitor outcomes on a regular basis?
  - b. If the project is already running, what are the most recent outcome monitoring results?
9. What is the level of collaboration and community support for this project, as well as for the organization as a whole?
10. How is the program leveraging volunteer and/or pro bono lawyer time?
11. What is the budget for the project?
  - a. Are there other sources of funding? If so, in what amount and are these confirmed?
  - b. Is there any in-kind support expected? If so, what is it and is it confirmed?
  - c. Is the project cost effective (budget and value relative to the expected result)?
12. What is the organization's overall funding strategy?

Please note: You will likely be asked to submit the most recent annual report and financial statements for review. You may also be asked to submit additional information in writing prior to beginning work on the application forms.